

Course: L0105- Public Information Basics

Location: 2023 New Jersey Emergency Preparedness Conference
Hard Rock Hotel and Casino, Atlantic City, NJ

Dates: April 18th, 19th & 20th, 2023

Time: 08:00 AM to 05:00 PM



Course Length:

Three days, 24 hours. A student must attend all days to receive credit for the L0105 course.

Course Overview:

This course introduces participants to what the Public Information Officer (PIO) does in emergency management, along with basic information about the Integrated Public Alert and Warning System (IPAWS). The PIO topics covered include the role of the PIO; communication tools and resources encompassing social media; effective communication; preparing the community through outreach and other means; and communication in an incident. The IPAWS topics covered include what the system is and does, preparing alert and warning messages, and writing common alerting protocol messages. This is a 3-day classroom course that gives participants time to perform activities and exercises to reinforce the knowledge and build basic skills.

Prerequisites:

- IS-29: Public Information Officer Awareness (prerequisite for E/L0105)

If a participant is taking this course as part of the Academy, then he or she should take E/L0101, Foundations of Emergency Management, first (but not required).

National Emergency Management Basic Academy Description:

The National Emergency Management Basic Academy is a gateway for individuals pursuing a career in emergency management. Similar to basic academies operated by the fire service and law enforcement communities, the National Emergency Management Basic Academy will provide a foundational education in emergency management.

The goal of the Basic Academy is to support the early careers of emergency managers through a training experience combining knowledge of all fundamental systems, concepts, and practices of cutting-edge emergency management.

The Basic Academy consists of the following classroom courses:

E/L0101, *Foundations of Emergency Management* (40 hours) 5 days

E/L0102, *Science of Disaster* (24 hours) 3 days

E/L0103, *Planning: Emergency Operations* (16 hours) 3 days

E/L0146, *Homeland Security Exercise and Evaluation Program (HSEEP)* (16 hours) 2 days

E/L0105, *Public Information Basic* (24 hours) 3 days

Total Course Hours: 120 hours

Target Audience:

The National Emergency Management Basic Academy is designed for newly appointed emergency managers with less than three years of experience, including members of State, local, tribal, and territorial homeland security or emergency services programs; Nongovernmental organizations, voluntary agencies, or professional organizations; Private sector emergency management offices; College or university emergency management staff; and FEMA, federal partners, military and emergency managers at other departments or agencies.

Selection Criteria:

Applicants will be selected based on properly completed applications, completed prerequisites, and whole community representation. **Class size is limited to 30 students.**

Registration Information:

Please register at NJEPA's website <https://www.njepa.org/ehome/698768>. One week prior to the start of the conference, a class confirmation email will be sent from the NJOEM Training & Exercise Unit. At that time, further instructions will be provided in reference to prerequisite upload, process to download course materials, and equipment requirement. For questions or concerns, please contact the NJOEM Training & Exercise Unit: FieldTrainingUnit@njsp.org